



Press release

Group Media Relations
Centro Direzionale Milanofiori
Palazzo Z, Strada 5
20089 Rozzano MI Italia

tel + 39 02.4826.3250
e-mail
dir.com@autogrill.net
www.autogrill.com

THE GROUP INTRODUCES AN INNOVATION IN LINE WITH THE NEEDS OF TRAVELLERS 2.0

Autogrill enters an agreement with PayPal for payment via smartphone across its entire sales network

- The service will be introduced gradually by the end of the year.

Milan, 14 September 2016 - Autogrill (Milan: AGL IM) announces it has signed an agreement with PayPal, the leading provider of web-based digital payment and money transfer services. Under the partnership, the Group will gradually introduce across all its directly operated points of sale a mobile proximity payment system enabling customers to make fast and easy payments via smartphone using an app integrated with the PayPal platform and the main credit cards.

*"The agreement with PayPal strengthens Autogrill's leadership in the Food & Beverage sector on the technological front too. With this new system, in fact, we can respond rapidly to the needs and style of travelling of modern consumers," said **Autogrill Europe CEO Alessandro Preda**. "This new service will work alongside other high technology services already offered by the Company, such as e-invoicing, self ticketing and customer loyalty systems. In this way, our Company will be fully equipped for the challenge of digitalization of services and for successful operation in a market in continual evolution," concluded Preda.*

Autogrill thus continues to digitalize services and offer its customers innovative solutions that ensure greater convenience, time saving and a smaller ecological footprint. It will also enable the Group to loyalize its customers with dedicated promotions and services.

This new initiative follows on from other innovative services developed by Autogrill for the benefit of consumers, such as the recent introduction of free Wi-Fi connectivity in Italian motorway service areas.

*"Collaboration with Autogrill is an extraordinary opportunity for PayPal to immediately put into practice the idea of New Money we aired in our recent advertising campaign," said **PayPal Italia General Manager Angelo Meregalli**. "Our customers will be able to shop at points of sale using their smartphones, whatever the brand, and the special app for Autogrill. A big first step for our latest PayPal-in-app and PayPal-in-store solutions."*

Autogrill chose PayPal's Paydiant platform as white label technology provider for the partnership. Acquired by PayPal in 2015, Paydiant focuses on reinventing mobile payments and has helped major brands like Subway, Harris Teeter, Capital One and many more to implement mobile payments, offers and loyalty programs in their apps. IBM, the Group's partner in the field of innovation and the development of software, infrastructure and protocols, will also be engaged on the project.



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Autogrill Group

Autogrill is the world's leading provider of f&b services for travellers. Active in 31 countries with over 57,000 employees, it has around 4,200 points of sale in around 1,000 locations and operates prevalently under concession agreements in the main travel channels and in select shopping centres, trade fairs and cultural facilities. The Company has a portfolio of over 300 international and local brands, managed directly or under license. Autogrill has been listed on the Milan stock exchange since 1997.

PayPal

At PayPal (Nasdaq:PYPL), we put people at the center of everything we do. Founded in 1998, we continue to be at the forefront of the digital payments revolution. PayPal gives people better ways to manage and move their money, offering them choice and flexibility in how they are able to send money, pay or get paid. We operate an open, secure and technology agnostic payments platform that businesses use to securely transact with their customers online, in stores and increasingly on mobile devices. In 2015, 28% of the 4.9 billion payments we processed were made on a mobile device. With our 188 million active customer accounts, PayPal is a truly global payments platform that is available to people in more than 200 markets, allowing customers to get paid in more than 100 currencies, withdraw funds to their bank accounts in 56 currencies and hold balances in their PayPal accounts in 25 currencies.

For further information:

Simona Gelpi

Group Media Relations Manager

T: +39 .02 48263209

simona.gelpi@autogrill.net

Elena Cuboni

PayPal

02 3626 0847

ecuboni@paypal.com

Ornella Fazio

Edelman per PayPal

02 6311 6231

ornella.fazio@edelman.com

Stefano Licciardi

Edelman per PayPal

02 6311 6246

stefano.licciardi@edelman.com