



Press release

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10 year catering contract awarded Alpha Flight renews its catering contract with British Airways

London, 31st March 2009 – Alpha Flight, Autogrill Group flight business division, has secured a ten year contract renewal with British Airways for in-flight catering services.

Alpha Flight participated in an intensive tender process to retain the business, and will now continue to provide catering services on both long and short haul BA flights from London Gatwick and other UK and Ireland airports, excluding London Heathrow. The contract will be effective from 1 April 2010.

In 2008 Alpha Flight generated more than 50% of its flight business sales in the UK, one of the main markets in this business sector and the contract with British Airways, with sales of about 32m£ in 2008, is the main one in Alpha Flight's UK portfolio.

Commenting on the win, Ken Adamson, Managing Director, Alpha Flight, UK & Ireland said – “This is an excellent result for Alpha. Our relationship with British Airways has existed for over 40 years now and we’re delighted that we will be able to continue to work together for the next decade from 2010. This contract is testament to Alpha’s reputation for service excellence and reinforces our position as a leading service provider to the world’s major airlines”.

Alpha Flight provides in-flight catering and retail services for over 100 airline companies in 11 countries. The company is a leader in the fast growing market for the onboard sales of food and beverages. In 2008, the Autogrill Group in-flight division posted revenues of £343.4m, up 2.5% on £335.1m in 2007.

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