



# Autogrill Group Writing the next chapter in the travel concession industry

July 2022



#### Disclaimer

This presentation refers to the combination between Autogrill Group and Dufry Group as announced to the market on 11 July 2022 (please refer to press release available on https://www.autogrill.com/it/media/comunicati-stampa) (the "Combination").

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Pursuant to art. 154- BIS, par.2, of the Consolidated Financial Bill al February 24, 1998, the executive (Dirigente Preposto) in charge of preparing the corporate accounting documents to Autogrill S.p.A., Camillo Rossotto, declares that the accounting information contained herein corresponds to document results and accounting books and records.



### Transaction highlights

### Step 1:

# Contribution of Edizione's 50.3% Autogrill stake<sup>1</sup> to Dufry

Binding agreement to acquire Autogrill shares from Edizione in exchange for Dufry shares<sup>2</sup>

Following closing of the transaction, Edizione is expected to own a c. 25% stake in Dufry<sup>3</sup>

Edizione will enter into a lock-up for a period of two years after closing, subject to customary exceptions

#### The closing of the transaction will be subject to:

- An extraordinary general meeting, which is expected to take place on August 31, 2022 to seek the relevant approval from Dufry's shareholders to create the required conditional and authorized capital for the two steps of the transaction
- Other conditions including requisite lender consent under Dufry's existing multicurrency term and revolving credit facilities

### Step 2:

# Mandatory tender offer to purchase remaining Autogrill shares

Following completion of transaction of Edizione's 50.3% stake<sup>1</sup> in Autogrill, Dufry will launch a mandatory tender offer for the remaining 49.7% Autogrill shares

The **refinancing** of any cash consideration in the mandatory takeover offer will be **via** a **mix** of **debt** and **equity instruments** 



<sup>1</sup> Based on 385,033,542 shares issued

<sup>2</sup> For technical reasons, Dufry will issue to Edizione mandatory convertible notes convertible into an aggregate of [30,667,053] newly issued Dufry shares. The mandatory convertible notes will be convertible at any time at Edizione's option and mandatorily convert six months after issuance and will not carry no coupon

#### Industrial combination rationale

- The combination between Autogrill and Dufry would create a new and leading player in travel concession market:
  - Unique diversification across the travel concession sector,
     enlarging the addressable space to EUR +100bn
  - Following the consumer along the entire travel experience across geographies and segments
  - Targeting segments and channels with high growth,
     profitability and cash conversion
  - Solid growth platform in North America
  - Significant opportunities to create additional value, starting with approximately EUR ~80m<sup>(1)</sup> in cost synergies and benefitting from incremental scope and consumer touch-points





# Where the combination will take us





### Our strategic vision

1 Redefine our industry and business

Using the integration to make a fundamental shift in the ability to change the industry dynamics (through digital, unique travel experiences, customer centricity)

2 Unlock new sources of value creation

Transforming occasional buyers into **loyal customers** by multiplying the interactions with the Group; engaging in **strategic partnerships with suppliers** 

- Build a stronger, more resilient and faster growing business through diversification

  Leading player with international reach, well diversified in terms of geography, channel and products, with a well-developed growth platform and an evident key differentiating factor
- Make our operations even more efficient

  Readily available opportunities to improve operations and cash conversion. Approximately EUR 80m<sup>(1)</sup> cost synergies

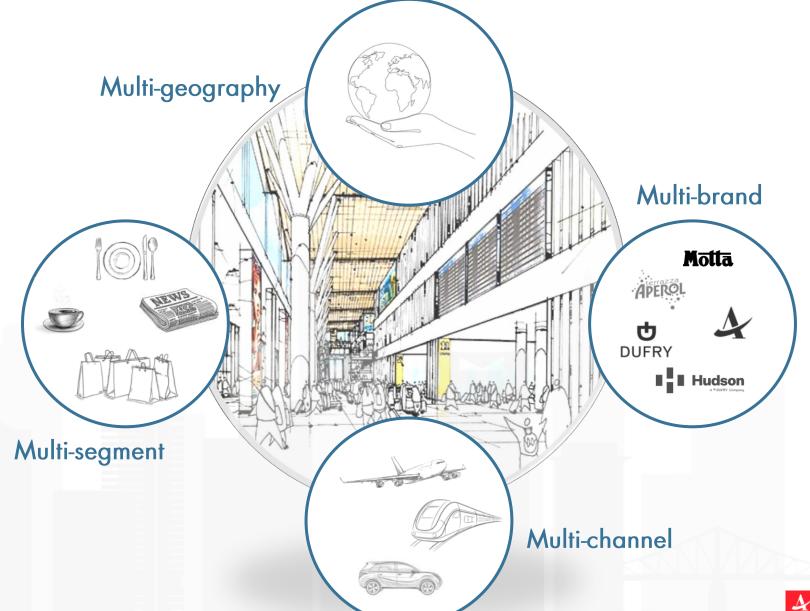


# 1 – Embracing the travelers from 360 degrees











2 – An integrated travel player with new value creation opportunities

Integrating and strengthening the touch points along the travel journey

Shifting the customer base from highly occasional to loyal and frequent

Leveraging new partnership models and opportunities with suppliers

Harnessing analytics and digital along the travel experience





# 3 – Autogrill would be able to expand its total addressable space by more than 4 times

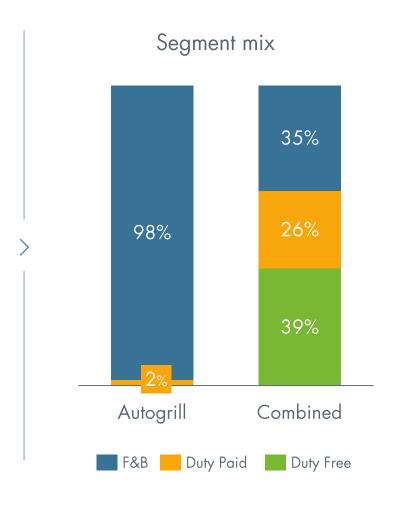
Market size – 2019, EUR billion

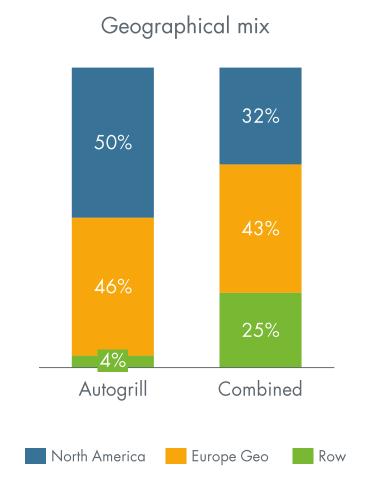




# 3 – Footprint diversification in terms of segments and geographies

The potential combination will allow Autogrill to diversify in terms of segments (e.g., Convenience, Travel Retail) and geographies (e.g., Asia, LatAm), providing a natural hedge against global disruptions







# 4 – Estimated cost synergies equal to about €80m

# Approximately €80m total synergies per annum<sup>(1)</sup>

- Full synergies
   realization within two
   years post completion
   of transaction
- Leveraging on the experience and learning from previous M&A and integration projects

#### **COGS**

- Leveraging the best procurement conditions that each of the parties have for each SKU
- Streamlining purchasing
- Achieving economies due to the increase in volume purchased

# Support functions

- Optimizing personnel across all functions in global, regional or local corporate offices
- Reducing common non-business related opex, such as professional services

#### Business Opex

Improved sourcing, such as advertising and volume related costs

# Store operations

Optimizing overhead / back-office personnel (excl. store personnel)



# Dufry at a glance





# Dufry at a glance

CHF 8.6bn net sales (FY2019)

~ 20,000 employees

66 countries

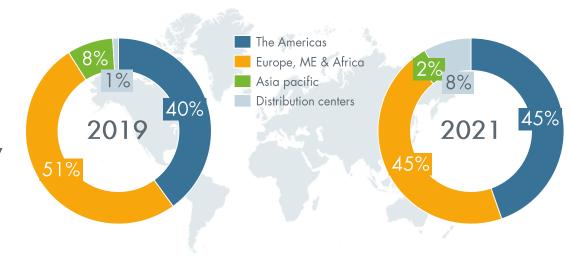
CHF 433m EBIT (FY2019)

+420 locations

~ 2,300 stores

**6** years average portfolio duration

Net sales breakdown by geography



Net sales breakdown by channel



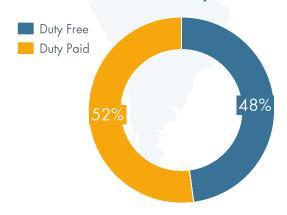


### Dufry footprint & revenue mix

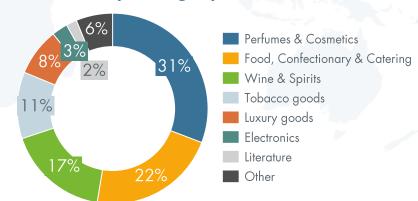
# of stores, 2021 figures







#### Net sales by category



- Leading player in TR&DF concessions
- Global footprint
- Predominantly operating in the airport space
- Large platform in convenience retail in North America



Calendar of Autogrill S.p.A. upcoming events





# Calendar of Autogrill S.p.A. upcoming events

#### 29 July 2022

Financial report on 1st Half period to 30 June 2022

### 29 September 2022

Revenue performance as of 31 August 2022



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