



Tuesday 27<sup>th</sup> October, 2009

## ALDEASA WINS TOP INDUSTRY AWARD

Aldeasa's **Thinking Barcelona** concept this week won 'Speciality Concept of the Year' one of only nine top industry awards presented annually to the duty-free and travel retail industry during the industry's premier international conference and exhibition, Tax Free World Exhibition, held in Cannes (France).



Aldeasa also made the shortlist of five for 'Airport Retailer of the Year', with Aldeasa Vancouver, pipped to the post by Nuance-Watson Hong Kong.

The prestigious award was accepted at a glittering awards dinner by Jose Maria Palencia, on behalf of the Aldeasa team.

The awards, in their 25<sup>th</sup> year, are sponsored by respected trade publication Frontier. Winners are selected by a panel of judges, each a senior executive in the duty-free and travel retail industry.

Thinking Barcelona was selected - against tough competition – for the unique way in which it reflects and encapsulates the spirit of the destination within the airport.

Winning this award is a great achievement for Aldeasa and especially for the Technical team led by Fernando Nadal who worked so hard to bring this concept to life, the Aldeasa team led by Jordi Bret at Barcelona Airport, the Category Team leading by Gema Casas and last but not least for our partners at AENA who shared our vision.

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