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TRAVEL INDUSTRY TRENDS IN A FEW MINUTES

AUTHENTICITY

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AIRPORT RESTAURANT MONTH



It's not just world-renowned chefs that can whip up great cuisine. The talented people at Autogrill® and HMSHost are bringing delectable, authentic fare to people all around the world, whether you're in central Milan or about to take off from Toronto airport.

At Lorena Garcia Tapas at Atlanta Airport, Venezuelan-born Garcia serves tapas serves up quality Spanish cuisine using fresh ingredients; at Benjamin Luzuy's 'Le Chef' in Geneva airport you can sample a selection of locally sourced Alpine cheeses with warm bread baked freshly in-house;



or venture for some seafood, direct from the fishermen of Ontario, at Lynn Crawford's 'The Hearth' in Toronto Pearson airport.

Together they make up the wholesome offering at Autogrill® and HMSHost – the full span of which travellers will be able to enjoy across a range of locations during 'Airport Restaurant Month'.

Inspired by the 'restaurant week' that takes place in downtown cities across the US for one week, Autogrill® is introducing an expanded version of the

concept to its airport restaurants that will run for one month twice a year.

The aim of 'Airport Restaurant Month' is to offer travellers an authentic culinary experience at an affordable price – an initiative that was met with great success in the US when it was launched by Autogrill®'s North American subsidiary HMSHost.

Today, with the introduction of the idea in Europe, more than 90 restaurants across more than 50 airports on both sides of the Atlantic will be serving up multi-course meals at exceptional prices. Best of all, each restaurant will present a varied, locally sourced menu that's an authentic representation of its home city and country.

At Roma Fiumicino's Rosso Intenso travellers will be able to sample classic Italian dishes and wines. Belle & Belge – a cosy brasserie at Brussels Airport – will serve up traditional Belgian beer as well as beloved Belgian staple moules frites. Meanwhile in Zürich Flughafen's Chalet Suisse you'll find quintessential Swiss fare.



Uniting these restaurants, the special Airport Restaurant Month menus are based on culinary discovery and introducing travellers to authentic, quality food from each country – whether that's pasta all'amatriciana in Rome or Zürcher Geschnetzeltes in Zürich.

With the collaboration of Monocle
monocle.com