



Press release

Media Relations

Tel +39.02.4826.3250  
Fax +39.02.4826.3614  
ufficiostampa@autogrill.com  
www.autogrill.com

**In this year's survey by ADAC (the German automobile club) Autogrill voted No.1 with its Corbières service area in France. Now Italians have to vote for their favorite Autogrill.**

## **Autogrill voted No.1 in Europe for hygiene, services and quality. Big contest launched in Italy in collaboration with Gente Motori and Gente Viaggi**

Milan, 11<sup>th</sup> July 2001 - The award for Europe's best service station in 2001 went to a sales outlet of the Autogrill Group, the Italian multinational that is world leader in catering services for travelers. The winning service area is "Corbières Nord" in France on the A61 between Narbonne and Toulouse, near Carcassonne. The survey, done every year by ADAC (the German automobile club), tested 95 catering areas on the main European holiday routes. The survey involved a wide range of parameters – safety of circulation, exterior appearance, entrance and interiors, table and self-service, retail sale of food and non-food products, service, communication services (telephone, fax, etc.), respect for the environment, hygiene, and value for money.

"We are very pleased indeed with the recognition given to our Corbières area" – commented Autogrill's European General Manager, Giovanni Caruso. "Many other European locations offering services, primarily catering and retail, managed by Autogrill by also received good scores".

As of July 12<sup>th</sup>, the ones called upon to express their own direct opinions about Autogrill outlets will be the customers. In collaboration with the Gente Motori and Gente Viaggi magazines, Autogrill has organized a competition called "Vote for your Autogrill" open both to Italian consumers and to foreign consumers on holiday in Italy. For three months, from July to September, in Gente Motori and Gente Viaggi readers will find the form needed to take part in the competition in the magazine. And by indicating the Autogrill outlet that best meets the needs of drivers and travelers – the most convenient, the most welcoming, the best in terms of food, quality, and courtesy – they will take part in the extraction of hundreds of prizes: travel and holidays, bicycles, meal vouchers, and subscriptions to Gente Motori and Gente Viaggi.

### **Autogrill Profile**

Born in 1977 from the merger of three major Italian brands present in the motorway catering sector (Pavesi, Motta and Alemagna), Autogrill S.p.A. was acquired by Edizione Holding (Benetton family) in 1995 and in 1996 was listed on the Milan stock exchange.

Today Autogrill is world leader in catering services for travellers, and No. 3 in modern restaurant services. Present in 16 countries in 4 continents with a staff of **44,000**, it operates via over **4,000 outlets** in some **900 locations** in motorway service areas, airports, railway stations, shopping centres, and cities.



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Autogrill is present in Italy, France, Spain, Austria, Germany, Benelux, Greece and Switzerland and also holds a leading position in the USA, where about half of its sales revenues are generated. In 2000 total sales exceeded € 3 billion.