



Press release

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## **The Italian Self Service Restaurant Formula Opens its First Iberian Outlet on the Motorway Between Alicante and Tarragona**

# **Autogrill: 90 Million Euro Target Turnover For The First "Ciao" Restaurant In Spain**

Milan, 1<sup>st</sup> September 2000 - The motorway restaurant located in Benicarlo, Spain, on the motorway A7 between Alicante and Tarragona, has been reopened on August 29<sup>th</sup> after it underwent a thorough 1.25 million euro restoration.

The renovated Autogrill operation - on one of the most used Spanish "autopistas" - features now a brand new "Ciao" self service restaurant based on the Italian luckily implemented formula, which has been regarded as revolutionary for years.

"Over the concession period", said Livio Buttignol, CEO of Autogrill, "Benicarlo will contribute with 90 million euro to our turnover. The investments we decided, the widespread facilities restoration, the expansion plan, do reaffirm our ability in exploiting the best possible potential on all international markets and the consistent pursuit of our strategies and leadership positions".

The concession in Benicarlo has a 20 years validity; beyond a Ciao self service restaurant, the facility is completed by an outlet of the new A-Café concept (quick coffee and cappuccinos). The toilets have been designed according to the Toilette-Lounge standard now adopted by Autogrill which ensures the highest sanitation and cleanliness of the premises.